Medscheme Holdings (Pty) Ltd.

Privacy policy

Medscheme respects your privacy and is committed to protect the personal information that you share with us. Generally, you can browse through our website without giving us any information about yourself. When we do need your personal information to provide services that you request or when you choose to provide us with your personal information, this policy describes how we collect and use your personal information.

Information collection

Personal information means any information that may be used to identify an individual, including, but not limited to, a first and last name, e-mail address, a home, postal or other physical address, other contact information, title, birth date, gender, occupation, industry, personal interests, and other information when needed to provide a service you requested.

When you browse our website, you do so anonymously, unless you have previously indicated that you wish Medscheme to remember your login and password. We don't automatically collect personal information, including your e-mail address. We do log your IP address (the Internet address of your computer) to give us an idea of which part of our website you visit and how long you spend there. But we do not link your IP address to any personal information unless you have logged in to our website. Like many other commercial websites, the Medscheme website may use a standard technology called a "cookie" to collect information about how you use the site. Please go to "Cookies and Tracking Information" below for more information.

Medscheme collects personal information when you register with Medscheme for a Medscheme account, when you use certain Medscheme services, when you register to attend a seminar or participate in an online survey, when you ask to be included in an e-mail or other mailing list, or you submit an entry for a competition or other promotions, or when you submit your personal information to Medscheme for any other reason. From time to time, Medscheme receives personal information from business partners and vendors. Medscheme only uses such information if it has been collected in accordance with acceptable privacy practices consistent with this Policy and applicable laws.

Access to certain Medscheme web pages requires a login and a password. The use of those web pages, and the information or programs downloadable from those sites, may be governed by a written agreement between your employer and Medscheme. Unless you request deletion of your personal information as specified below, your personal information may be retained by Medscheme to verify compliance with the agreement, log software licenses granted, to track software downloaded from those pages, or track usage of other applications available on those pages.

Notice

When personal information is collected, we will inform you at the point of collection the purpose for the collection. Medscheme will not transfer your personal information to third parties without your consent, except under the limited conditions described under the discussion entitled "Information Sharing and Disclosure" below.

If you choose to provide us with your personal information, we may only transfer that information, within Medscheme or to Medscheme's third party service providers with your permission. Upon receiving your permission, we may transfer your information across borders and from your country or jurisdiction to other countries or jurisdictions around the world.
We will always give you the opportunity to "opt out" of receiving direct marketing or market research information. This means we assume you have given us your consent to collect and use your information in accordance with this Policy unless you take affirmative action to indicate that you do not consent, for instance by clicking or checking the appropriate option or box at the point of collection. In some cases, when applicable, we will provide you with the opportunity to "opt in." This means we will require your affirmative action to indicate your consent before we use your information for purposes other than the purpose for which it was submitted.

**Cookies and Tracking Technology**

A cookie is a small data file that certain Web sites write to your hard drive when you visit them. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Some parts of Medscheme's website use cookies to track user traffic patterns. We do this in order to determine the usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information. If you prefer not to receive cookies while browsing our website, you can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser, although you may not be able to take full advantage of Medscheme's website if you do so. In particular, you may be required to accept cookies in order to complete certain actions on our website. You do not need to have cookies turned on, however, to use/navigate through many parts of our website, except access to certain of Medscheme's web pages may require a login and password.

**How We Use Information Collected**

Medscheme uses information for several general purposes: to fulfil your requests for certain products and services, to personalize your experience on our website, to keep you up to date on the latest product announcements, updates, special offers or other information we think you'd like to hear about either from us or from our business partners, and to better understand your needs and provide you with better services. We may also use your information to send you, or to have our business partners send you, direct marketing information or contact you for market research.
Information Sharing and Disclosure

Because Medscheme is an international company, your personal information may be shared with other Medscheme offices or subsidiaries anywhere in the world. All such entities are governed by this Privacy Policy or are bound by the appropriate confidentiality and data transfer agreements. Your personal information is never shared outside Medscheme without your permission, except under conditions explained below. Inside Medscheme, data is stored in controlled servers with limited access. Your information may be stored and processed in South Africa or any other country where Medscheme, its subsidiaries, affiliates or agents are located.

Medscheme may send your personal information to other companies or people under any of the following circumstances: when we have your consent to share the information; we need to share your information to provide the product or service you have requested; we need to send the information to companies who work on behalf of Medscheme to provide a product or service to you (we will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose); or we want to keep you up to date on the latest announcements, updates, special offers or other information we think you'd like to hear about either from us or from our business partners (unless you have opted out of these types of communications). We will also disclose your personal information if required to do so by law, to enforce our Terms of Use, or in urgent circumstances, to protect personal safety, the public or our websites.

Children and Privacy

Our websites do not target and are not intended to attract children under the age of 13. Medscheme does not knowingly solicit personal information from children under the age of 13 or send them requests for personal information.

Third Party Sites

Medscheme’s website contains links to other sites. Medscheme does not share your personal information with those websites and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies. Our website may contain links to websites operated by other companies. Some of these third-party sites may be co-branded with a Medscheme logo, even though they are not operated or maintained by Medscheme. Although we choose our business partners carefully, Medscheme is not responsible for the privacy practices of web sites operated by third parties that are linked to our site. Once you have left our website, you should check the applicable privacy policy of the third party website to determine how they will handle any information they collect from you.

Changes to this Privacy Policy

Medscheme will amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will make that information available by posting a notice on this site.